

BRENT REED // A Mock Interview

With a February release date on the horizon, Brent's anticipating a welcome reception from fans who've been patiently waiting. "It's about time I finish this thing!" laughs Brent as he sits in his home studio's workspace seemingly distracted and nervous about the urgency of (in his own words) "getting back out there."

Brent is certainly no stranger to the broad music scene. He's garnered national songwriting awards, had his music featured on ABC Family television, toured extensively for years, and has developed a loyal following.

"I feel like something's been missing for a couple of years now," says Brent. "I've been in this creative incubation phase and it's been personally rewarding, but now I can't wait to share my thoughts with listeners. The result is this hodge-podge, schizophrenic, sonic journey I hope other people will enjoy as well." Brent pauses for a moment to calm himself down. "I've gotten close to some of these listeners and I feel like I've been withholding a big part of my life. When we get this on the shelves I think it'll be a huge personal relief."

With the album release date set and venues booked for the last quarter of 2009, Brent's thrilled and thoughtful. "I think we've all gotten a bit smarter," Brent says of his musical peers and himself. "We used to tirelessly play every venue that expressed interest [in us] and we wore ourselves out." This time Brent plans on playing select venues throughout the Midwest while he revives his fan base and gently eases into specific target markets beyond. "It's a science... this gigging thing," says Brent. "There are some great web-based booking resources that make it so much easier now. We're also really embracing and harnessing the power of online social networking."

Brent's band and production team share a rich history. "This project has been so interesting because I've been more in touch with my local roots than I ever have before. I've been blessed to work great musicians and close friends at the same time - truly not just hired guns but guys with shared stories. They're the kind of friends who will tell you what they really think; they give you creative feedback. I'm all about that."

It turns out Jonny Butler, Brent's lead guitarist, went to college with Brent, Randy John Marksberry, the bass player, went to grade school with Brent, and Tony Talbott, Brent's long-time friend, has been playing drums with Brent off and on for about 7 years. "It just so happened that some of the best talent in the Greater Cincy [Cincinnati] area were friends of mine from grade school. There's something in the water here! Present company excluded," says Brent as he proudly looks out his window at his new hometown in downtown Bellevue, a Northern KY suburb of Cincinnati. "No really, there's something stirring here."

As Brent moves into autumn and post-production for the album, he commits himself to challenging his listeners. "All That We're Made Of is both literal and symbolic," says

Brent. "I wanted people to dig deep and ask themselves some tough questions. Some of it's subliminal, some of it's blatant, but all in all the music is fun. And by fun I mean melodically addictive and just rockus enough." Brent stretches his arms out with obvious self-satisfaction. "It's decent." He says with a smile.

Fans and fans to be of Brent Reed can connect with him through his website at:
www.brentreedmusic.com